



Valentine's Day Trivia



Multiple Choice Questions:

1. Approximately how many Valentine's cards are swapped each year?
 - a. 500,000
 - b. 1 million
 - c. 25 million
 - d. 150 million
2. There are many Saints named Valentine or Valentinus, what do they all have in common?
 - a. They were martyrs.
 - b. They lived at the same time.
 - c. They fought in battles.
 - d. Only their names.
3. Some say the holiday is based loosely on what Pagan holiday?
 - a. Samhain
 - b. Lupercalia
 - c. Beltane
 - d. Vernal equinox
4. Who first declared February 14th as Valentine's Day?
 - a. Julius Caesar
 - b. Pope Gelasius
 - c. Saint Valentine
 - d. President Millard Fillmore
5. In what year did the first written valentines appear?
 - a. 100
 - b. 1931
 - c. 1415
 - d. 1647
6. What were the first mass-produced valentine cards decorated with?
 - a. Original photographs
 - b. Ink
 - c. Lace and ribbon
 - d. Charcoal
7. What is the most popular Valentine's Day gift in the U.S.?
 - a. Candy
 - b. Jewelry
 - c. Flowers
 - d. Card

8. What is the top candy purchased for Valentine's Day?
 - a. Chocolates
 - b. Skittles
 - c. Ring Pops
 - d. Conversation hearts
9. Which candy company produced the first heart-shaped box of chocolates?
 - a. Hershey's
 - b. Cadbury
 - c. Mars
 - d. Haribo
10. What percentage of people will dine out on Valentine's Day?
 - a. 70%
 - b. 10%
 - c. 35%
 - d. 55%

True or False Questions:

1. Valentine's Day is the most popular holiday for sending cards.
2. The oldest known Valentine was written by a famous poet.
3. The first mass-produced Valentine's Day cards were made by Hallmark.
4. Women purchase more Valentine's cards than men.
5. California is the state that produces the most candy in the U.S.
6. Jewelry stores in the U.S. sell over \$10 billion in jewelry during the month of February.
7. Men purchase more roses for the holiday than women.
8. The most popular theory on the history of the holiday says it is celebrated February 14th because that is the day Saint Valentine died.
9. Love was first linked with St. Valentine's Celebration in the U.S.
10. Valentine's Day is the busiest holiday for restaurants.

Open-Ended Questions:

1. What countries other than the U.S. celebrate Valentine's Day?
2. What percentage of people in the U.S. plan to celebrate this holiday?
3. Where is the most popular place people shop for Valentine's Day gifts?
4. How much does the average person spend for Valentine's Day?
5. About how much money is spent importing flowers to the U.S. in February?
6. What percentage of women say they've sent themselves flowers on the holiday?
7. What is the most disappointing Valentine's gift to get according to women?
8. What is Saint Valentine believed to have done in secret?
9. Who prefers to eat fattier, more indulgent foods on the holiday, couples or singles?
10. Which type of restaurant do people research most around Valentine's Day?



Valentine's Day Trivia Answers



Multiple Choice Answers:

1. D. According to [History.com](https://www.history.com) 150 million cards are swapped every year.
2. A. Each story or legend of a Saint Valentine/Valentinus portrays him as a martyr says history.com
3. B. History.com recounts the belief that Valentine's Day was created as a means to Christianize a pagan holiday.
4. B. The Pope declared the day in the 5th century says history.com
5. C. History.com says the oldest known written valentine was a poem by Charles, Duke of Orleans.
6. C. Colored pictures accompanied by actual lace fabric and ribbon scraps were used by Esther Howland in the 1840's according to history.com
7. A. [Statista](https://www.statista.com) reports that candy and sweets beat out all other gifts.
8. D. According to [Yahoo](https://www.yahoo.com), conversation heart candies are the most searched candy around the holiday.
9. B. [Inquisitr](https://www.inquisitr.com) shares this first box was created in 1822 by John Cadbury.
10. C. About 35% of people spend money dining out for Valentine's Day says Inquisitr.

True or False Answers:

1. False. Christmas is the number one holiday and Valentine's Day is number two according to history.com.
2. False. After his capture in a battle, Charles, Duke of Orleans wrote a poem to his wife and it is the earliest known written valentine says history.com
3. False. History.com reports that Esther Howland was the first person to mass produce cards for this holiday.
4. True. Women buy about 85% of all Valentine's Day cards according to history.com.
5. True. The [U.S. Census Bureau](https://www.census.gov) reports that California lead production of chocolate and non-chocolate confections.
6. False. In February 2016, jewelry stores sold around \$2.6 billion according to the U.S. Census Bureau.
7. True. Inquisitr reports men are responsible for about 73% of rose purchases.
8. True. [The Holiday Spot](https://www.theholidayspot.com) reports his death occurred in 270 A.D.
9. False. According to The Holiday Spot, the mating day for birds believed to be February 14th by the French and English sparked the collaboration.
10. False. [Eater](https://www.eater.com) reports Mother's Day is number one and Valentine's is number two.

Open-Ended Answers:

1. History.com says Australia, Mexico, Canada, France, and the U.K. celebrate.
2. The [National Retail Federation](#) (NRF) reports only about 54% plan to celebrate.
3. Department stores are number one, followed by discount stores according to the NRF.
4. The NRF says the average spent in 2017 is \$136.57 per person.
5. The U.S. Census Bureau says around \$131 billion is spent on flower imports.
6. According to Inquisitr, about 14% of women have.
7. Women hate getting cheap underwear says [Her](#).
8. The Holiday Spot reports Saint Valentine performed secret marriages after marriage was banned.
9. Eater says singles like more American foods while couples prefer foods with international flair.
10. Italian restaurants top the list according to Eater.