



PARTNERSHIP OPPORTUNITIES

www.Vision5K.org

It's not about sight. It's about vision. In 2005, the organizing charities of the Vision 5K implemented a plan to make our race a premiere event in the Boston sport's calendar. If the first Vision 5K is any indication, we're well on our way. In just one year, we received accreditation as the USABA 5K national championship. We joined with industry-leader DMSE Sports and secured an incomparable location in the Back Bay Fens. And we implemented the high-visibility, one-of-a-kind Blindfold Challenge that sparked record-breaking results.

For 2008, we are seeking partners who share our vision for success and who want to take an early lead with an event that's on the move. For more information on sponsorship and how partnering with the Vision 5K is an investment that will pay dividends for your company or organization, visit www.Vision5K.org.

Presenting Sponsor

\$25,000 +

- n Comprehensive branding as Presenting Sponsor
- n Complimentary event registration of up to 25 runners/walkers
- n Exclusive logo placement on event Volunteer t-shirts
- n Premier feature of company name and logo on all printed materials, any marketing and advertising pieces, t-shirts, and other race products
- n Company logo on DMSE email event announcement (10K circulation)
- n Premier placement for company logo and link on Vision5K.org
- n Booth space at event for display of Company information
- n Premier placement of up to three (3) Company banners
- n Prominent signage at Start Line and Finish Line
- n Sponsor recognition on event thank-you banner

Platinum Sponsor

\$10,000

- n Preferred feature of Company name and logo on all print and web materials, advertisements, and event t-shirts
- n Company logo and link to your website on Vision5K.org website
- n Booth space for display of Company information
- n Placement of one (1) Company banner
- n Prominent signage
- n Sponsor recognition on event thank-you banner
- n Complimentary event registration of up to 15 runners/walkers

Silver Sponsor

\$2,500

- n Company name and logo feature on all print and web materials, advertisements, and event t-shirts
- n Company logo and link to your website on Vision5K.org website
- n Booth space for display of Company information
- n Sponsor recognition on event thank-you banner
- n Complimentary event registration of up to 5 runners/walkers

Gold Sponsor

\$5,000

- n Company name and logo feature on all print and web materials, advertisements, and event t-shirts
- n Company logo and link to your website on Vision5K.org website
- n Booth space at event for display of Company information
- n Signage at results area
- n Sponsor recognition on event thank-you banner
- n Complimentary event registration of up to 10 runners/walkers

Bronze Sponsor

\$1,000

- n Company logo on Vision5K.org website
- n Booth space at event for display of Company information
- n Recognition on event thank-you banner